



## SOCIAL INTERACTION AND BUSINESS TRANSACTION

**Social interaction and business transaction:** social interaction forms relationships and that is based on a social structure to this extent social relations becomes the basic object of analysis and how they relate to the social structure or to help construct or destroy the existing structure. Children are the extension of their family relationships which is socially constructed for transactions of business.

Business transaction is a transaction in which, a business initiates the accounting cycle of that business. Business transactions are recorded in order to maintain accurate account balances to ensure accountability of historical business activity, data and to provide information to decision makers for determining business strategy. Decision makers' function as change agents; business in a commercial sense is an activity that is engaged in a means of livelihood or an entity wherewith engages in such activity for profit.

**Commercial:** pertaining to a business that has a for **profit motive**; the social interaction and the business transaction, activity engages one another with a profit motive. A profit motive is the reason most businesses exist to earn a profit. **How do you market a profit motive?** Let's define the word marketing strategy; it is an organization strategy that combines all of its marketing goals into a comprehensive plan. A good market strategy should be drawn from market research. Oh you need to develop a research team. That focuses on the right product that will produce the best results for profit or for the best human service.

**Profit:** a profit is gained from investment effort, time, energy and nature. As explained in methods and modality response, or from business operation after subtracting from all expenses opposite to loss. The focus is on the right product mix that produces the best results for profit in order to achieve the maximum benefit; sometimes you may have to learn how to maximize the minimum in profit, by sharing your ideas with a support network of in-kind service by those that are willing to support your ideas about your business venture, but you must believe in it yourself, by being confident about it.

For example the most powerful tool of marketing is word of mouth from someone who has tried, used, benefited or profited from your product. Who is the best person to market your product? Anybody other than the one who created it; if I brag on what I have done and have not profited from or off it... It's just bragging, but if another person brags on what I have done that's call promoting.

So when **Common Humanity Mission Inc.** states we are prompting the maturation process of understating, tolerance, temperance, confidence and respect as the values` of self-worth we have benefited from; it is called a testimonial, only say what you feel good about in marketing that which you come to know to be very clear to you.

- 1) You visualize the product
- 2) You taste the product
- 3) You feel the product

So to sustain the social transaction and your business transitions; your marketing must be based on the foundation of your marketing plan as well as your marketing team knowing how to synchronize there task, putting forth a synthesizing effort, economizing there time and synergizing there energy into a product that exist in true harmony with nature.

**Product:** a product is a good idea, method and information object or service created as a result of a process and serves as a need or satisfies a want. It has a combination of **tangibles** and intangible attributes, **benefits**, features and functions that a seller offers a buyer for purchase. For example a toothbrush not only offers the physical product also the idea that the consumer will be **improving** the **health** of their teeth.

**Operation:** an operation is a business unit or function within a company and a company is an entity engaging in business such as a **proprietor, partnership** or **corporation**. An entity is a thing that exists in its own right in which the law recognizes as entities.

- 1) Corporations
- 2) People

What is legally recognized by made law is the revenue or expenses that is itemized at the end of the accounting period.